

Qomon Impact Report 2025

This report captures how Qomon transformed intent, communities we equipped, and team energy into measurable impact in 2025. What is measured is stated clearly, what is evolving is acknowledged, and impact is viewed as a path rather than a finished destination.

Why Qomon Exists

To live in a world that reflects the vision of its people.

A world where people do not just care — they contribute.

A world where teams of any size and mission can transform the raw energy of their supporters into meaningful impact.

This is not a product statement. It is the vision behind Qomon.

Across countries and causes, the problem is rarely motivation. People are motivated, but stuck. Infrastructure is missing. Most platforms are built to manage databases, not to activate human energy. Fragmented tools and volunteer fatigue quietly kill momentum.

Qomon was built around a different principle.

Qomon is the modern Supporter Activation Platform for political and nonprofit teams.

We transform passive contact lists and supporter energy into visible outcomes:

- Volunteers who show up
- Donors who give
- Data-driven campaigns that scale

This is not about maintaining records. It is about bridging intent and impact.

Our mission

- Power mission-driven organizations with modern infrastructure that activates supporters
- Support causes and field logistics around the world
- Make activation simple enough to live in every volunteer's pocket
- Build a collective with the culture, speed, and execution required to sustain that ambition

Qomon does not define the vision.

It enables others to express theirs through coordinated action.

When action wins, impact follows.

2025 by the Numbers

Teams using Qomon

- Managed more than **500 million** supporter and contact records
- Equipped over **1,500 teams** across **70+ countries**
- Activated **70,000 volunteers monthly** through the Qomon mobile app
- Helped teams knock on **25 million doors**
- Enabled over **10 million phone calls**
- Powered more than **100,000 distinct field actions**

These are actions performed in the field.

They reflect Qomon's commitment to real-life engagement, where conversations, doors knocked, and calls made remain essential parts of democratic participation.

What We Enable

1. From Supporters to Field Leaders

Most platforms are built to manage.
Qomon is built to activate.

We help organizations:

- Convert passive contacts into active volunteers
- Own their data and protect supporter trust
- Operate locally while scaling globally

Activation is not theory.
It is deployment.

2. Speed as Impact

In elections, mobilizations, and crisis moments, speed determines relevance.

With Qomon:

- Campaigns launch in days, not weeks
- Teams replace fragmented spreadsheets and messaging apps with one operational system
- Every door knocked and call made feeds real-time intelligence for smarter decisions

Speed is not comfort.

It is a competitive advantage.

3. Modular and Scalable

Qomon adapts to organizational maturity.

It can act as:

- The activation layer on top of Salesforce, NationBuilder, or in-house systems
- A unified platform for teams seeking operational simplicity

Infrastructure should scale with ambition.

Every organization deserves professional-grade operational tools.

4. Volunteering as a Journey of Growth

Part of our impact lies in the impact we create for volunteers themselves.

For many supporters, volunteering through Qomon becomes:

- A first phone call to a stranger
- A first canvassing shift
- A first public conversation about a cause
- A first structured use of digital organizing tools

These experiences extend beyond volunteering.

People gain:

- Confidence in communication
- Experience handling objections
- Familiarity with digital tools and data-driven systems
- Collaboration skills in distributed teams

When volunteering is properly supported, it becomes a catalyst for personal growth.

For many organizations using Qomon, around **35% of engaged volunteers** were first-time volunteers.

Qomon helps transform passive supporters into active participants.

Product as Impact

Every feature shipped in 2025 was evaluated against one question:

Does this make mission-driven organizations less fragile and more powerful?

Less fragile in a world where platforms can change overnight.

More powerful in terms of autonomy, data ownership, and long-term resilience.

We do not build for everyone.

We build for the nonprofit and civic sector.

Privacy-First Architecture

In 2025, Qomon strengthened its dual infrastructure across the United States and the European Union.

This architecture allows organizations to:

- Choose the jurisdiction aligned with their compliance requirements
- Reduce single points of failure
- Strengthen resilience and data protection

Security is not optional.

It is foundational.

Qomon also continued its **SOC 2 Type II compliance program**, reinforcing operational discipline and protection standards for sensitive civic data.

Mobile-First Engagement & Accessibility

Volunteering is evolving.

People engage on their own terms: mobile-first, flexible, immediate.

In 2025, Qomon:

- Expanded Action Hub
- Launched Action Radar

- Reinforced Offline Mode for low-connectivity environments

The goal remains simple:

Remove friction between intent and action.

Infrastructure, Automation & APIs

We reinforced:

- Automation capabilities
- Large-scale coordination infrastructure
- Reliability for distributed organizations

This included strengthening:

- Our Central Space / Local Space architecture
- Developer Hub
- API-first architecture
- API Action
- API Donation

AI Features - Introduced with Intention

Qomon launched its first AI features in beta during 2025.

Our approach is intentionally pragmatic.

Operational value only

AI is implemented only when it creates concrete operational leverage.

AI-resilient by design

Qomon remains fully functional without AI.

Organizations retain full control over adoption and costs.

Security-first foundation

Security, privacy, and model integrity remain mandatory requirements.

Strategic positioning

Qomon remains the structured data and action layer.
AI supports execution — not the reverse.

Fundraising is Social

People donate because someone they trust asks them to.

Fundraising is social by nature.

In 2025, Qomon built the compliance, KYC, and operational foundations for a new fundraising experience.

Coming in 2026: Tap to Give™

This will allow organizations to:

- Unlock small, real-world donations directly in the field
- Transform every supporter into a potential fundraiser
- Embed fundraising into organizing moments

Internal Impact — Growing the Activators

Impact starts with the team.

In 2025, Qomon reinforced three core internal values:

- Impact
- Adaptability
- Ownership

Career & Compensation Framework

Qomon launched a structured Career & Compensation Path.

Two growth tracks are equally valued:

- Deep Expertise
- Leadership

Progression does not require becoming a manager.

Technical excellence and domain expertise are valued as highly as people leadership.

Employee Engagement & Accountability

Qomon launched its first employee eNPS survey in 2025.

Results showed strong scores in:

- Engagement
- Pride
- DEIB (Diversity, Equity, Inclusion & Belonging)

Areas identified for improvement:

- Work-life balance
- Overall wellbeing

These metrics now serve as leadership accountability indicators.

Safety, Trust & Feedback

In 2025, Qomon implemented:

- Reinforced confidentiality rules
- Continued training policies
- Responsible purchasing standards
- A formal AI usage policy
- Whistleblower protection
- Anti-harassment processes
- Structured feedback systems

Trust inside the company directly impacts trust outside it.

Certified Standards & Responsibility

B Corp Certification

Qomon renewed its B Corp certification in June 2025.

This renewal validates high standards across:

- Governance
- Transparency
- Social and environmental impact
- Accountability
- Ethical practices

Environmental Commitment

As a digital infrastructure provider, Qomon focuses on:

- Operational efficiency
- Responsible cloud infrastructure
- Conscious resource usage

Key commitments include:

- Sustainable infrastructure providers
- Responsible vendor selection
- Reduced electricity consumption
- Sustainable mobility policies
- Limited air travel when alternatives exist

Ethical Responsibility

Operating in civic and nonprofit spaces requires elevated standards.

Qomon continues to strengthen what we call our *zero-tolerance infrastructure*.

We do not amplify:

- Harassment
- Hate speech
- Misinformation

Our platform supports lawful, democratic participation while maintaining strict standards around:

- Safety
- Integrity
- Accountability
- Compliance

This philosophy also extends to:

- Customer co-development
- Partner vetting
- Human & worker rights
- Procurement standards
- Employee wellbeing and growth

Looking Forward

The nonprofit and civic sector faces:

- Increasing polarization
- Higher digital risk
- Greater operational complexity

Trust is fragile.

Execution must be faster and more secure.

In 2026, Qomon will continue to:

- Reduce barriers between intent and action
- Make participation simpler and more engaging
- Strengthen security and compliance standards
- Achieve SOC 2 Type II certification
- Help organizations scale faster and more effectively
- Build infrastructure purpose-built for mission-driven organizations

Let's make action win in 2026.